

**LCLC***London Centre  
for Languages  
and Cultures*

**THE LONDON CENTRE FOR LANGUAGES AND CULTURES**  
*in partnership with Oxford Brookes University*  
**APPLIED LANGUAGES (Language and Business)**  
St Paul's Church, Hammersmith  
Thursday 5<sup>th</sup> March 2015

<b>TIME</b>	<b>ACTIVITY</b>
<b>14:00</b>	<b>Plenary:</b> Welcome / The importance of Languages for Business / Structure of the day  <i>Following this, students split into separate French and Spanish groups</i>
<b>14:15</b>	<b>Quiz</b>
<b>14:45</b>	<b>Business vocabulary</b> in the target language
<b>15:00</b>	<b>Break</b>
<b>15:10</b>	<b>Group work</b> (students split into groups of 5) to work on the pitch of an English product to a panel of a leading foreign supermarket
<b>16:10</b>	<b>Presentations</b> - each group has 5 minutes to present in the target language
<b>16:40</b>	<b>Q&amp;A</b> with Oxford Brookes students about Year abroad experience while Panel judges agree on winning presentations
<b>16:50</b>	<b>Prizes and Certificates</b>

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